

EDUCATION ABROAD ENROLLMENT REPORT

2018-2019

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Introduction

University of Kentucky Education Abroad & Exchanges, a unit within the UK International Center, produces an annual report of the previous academic year's participation in education abroad programs. This report highlights historical trends in enrollment, comparisons by academic college, destination trends, student demographics and rankings alongside UK's benchmark institutions. For the purposes of this report, education abroad enrollment at UK is compared to national enrollment, as reported in the Institute for International Education (IIE) Open Doors Report. In 2019, IIE Open Doors reported enrollment for academic year 2016-17, and is the basis for national comparison in this report.

In 2017, UK EA established four priorities to guide strategic planning through 2020: Maintain positive enrollment growth, increase access to students traditionally underrepresented in education abroad enrollment, support University and Provost priorities and raise awareness about the value of education abroad. Health, safety, security and risk management also remains a priority, ensuring that student support abroad, crisis communication and

emergency response protocol is reflective of national best practices.

UK EA also provides services to and supports participants on education abroad programs not enrolled in academic credit, but the data in this report is only reflective of those enrolled for-credit. To be consistent with national data reporting, non-credit bearing students, non-U.S. students and non-degree seeking students are not included in the UK EA annual enrollment report.

This year was a significant transition year for UK EA. The team introduced a brand new online application platform, increased scholarship funding, participated in a national research study and onboarded new staff members. These building blocks will lead to increased engagement and positive enrollment growth in the coming year, as UK endeavors the next strategic plan. If further information is needed, please do not hesitate to contact miko.mcfarland@uky.edu

Miko McFarland

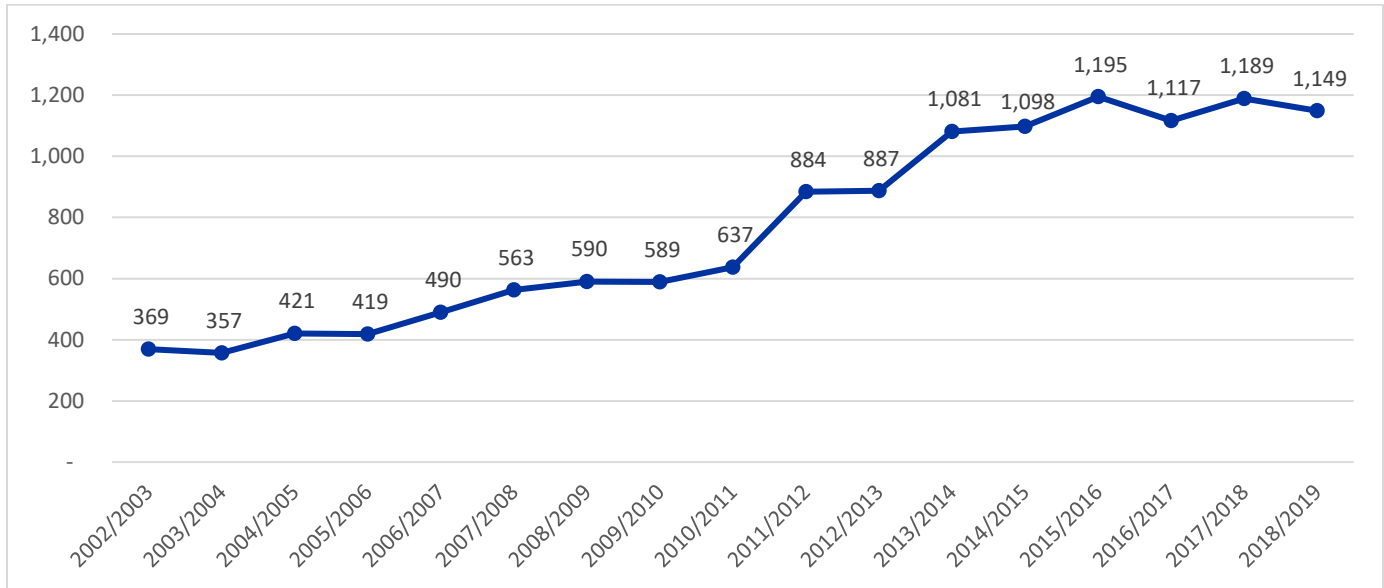
Executive Director of Education Abroad & Exchange

2018-19 Participation Highlights:

- Over 18% of the 2019 graduating class earned credit abroad at some point during their education, which exceeds last year's percentage and the national average (pg 2);
- The College of Arts & Sciences continues to account for the largest portion of total enrollment and the College of Design graduated the largest percentage of students with a global experience;
- The top 10 country destinations now includes China as the 6th top destination (pg 12);
- The percentage of racial or ethnic minorities who participated in education abroad closely aligns with UK's total percentage or the national participation average (pg 14).
- The percentage of first generation and Pell eligible students who participated in education abroad increased from last year, more closely reflecting the percentage of students represented in the UK student population (pg 15, 16).

Enrollment Profile

UK Education Abroad Enrollment



Graduation Rate

CPE Degree Year ¹	Total Graduating Students	EA Participants in Graduating Class	Non-EA Participants	Percentage Graduating with EA Participation
2010-2011	3,546	388	3,158	10.9%
2011-2012	3,586	424	3,162	11.8%
2012-2013	3,852	554	3,298	14.4%
2013-2014	3,877	574	3,303	14.8%
2014-2015	4,099	621	3,478	15.2%
2015-2016	4,394	806	3,588	18.3%
2016-2017	4,464	818	3,646	18.3%
2017-2018	4,710	832	3,878	17.7%
2018-2019	4,892	920	3,972	18.8%

¹ CPE, or Kentucky Council on Postsecondary Education, establishes policies and guidelines on definitions and parameters for the data being collected by postsecondary education institutions to ensure the data that is submitted is based on the same interpretations, and therefore, comparable. CPE's definitions might differ from UKY's definitions, resulting in different totals.

Programmatic Profile

Duration of Study

Duration of Study	2017-2018 Enrollment	2018-2019 Enrollment	Percentage of EA Enrollment	National Averages (IIE, 2016-2017)
Short-term (summer/ 0-8 weeks)	867	850	74.0%	64.6%
Mid-Length (one semester)	302	287	25.0%	33.1%
Long-term (academic/calendar year)	20	12	1.0%	2.3%
	1,189	1,149	100%	100%

Term of Study

Term of Study	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of EA Enrollment	Percentage Change
Academic Year	20	12	1.0%	-40.0%
Fall	103	113	9.8%	9.7%
Fall Embedded	3	6	0.5%	100.0%
Winter	60	24	2.1%	-60.0%
Spring	199	174	15.1%	-12.6%
Spring Embedded	223	240	20.9%	7.6%
Summer	581	580	50.5%	-0.2%
	1,189	1,149	100.0%	-3.4%

Program Type

Program Type	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of EA Enrollment	Percentage Change
UK Faculty-Directed ²	529	534	46.5%	0.9%
UK Partner ³	273	234	20.4%	-14.3%
UK Consortia ⁴	70	81	7.0%	15.7%
UK Organization ⁵	125	105	9.1%	-16.0%
UK Independent ⁶	64	69	6.0%	7.8%
UK Exchange ⁷	59	52	4.5%	-11.9%
UK External ⁸	25	28	2.4%	12.0%
UK Healthcare ⁹	--	10	0.9%	--
UK Direct ¹⁰	44	36	3.1%	-18.2%
	1,189	1,149	100.0%	-3.4%

² UK Faculty-Directed Programs are directed by a UK Faculty member. The students earn UK credit for the courses taken abroad. These programs vary in length from short-term winter or summer programs or can also include a travel component that is embedded into a regular, semester-long course.

³ UK Partner Programs are arranged by partner providers that specialize in creating education abroad programming for transfer credit for students. These programs are available during all terms.

⁴ UK Consortia Programs are developed by consortium organizations based in the Kentucky region. UK students are able participate in summer or winter programming taught by faculty from around the region and include students from nearby institutions that earn either UK credit or transfer credit.

⁵ UK Organization Programs encompass the UK international programming through Shoulder to Shoulder Global and Alternative Service Breaks, both for-credit and non-credit. The travel components take place during winter break, spring break and over the summer.

⁶ UK Independent Programs encompasses all international independent study and research opportunities. Students earn UK credit. These programs are available during all terms. These programs are available during all terms.

⁷ UK Exchange Programs enable students to attend universities with which the University of Kentucky has agreements both in the U.S. and around the world. Students earn transfer credit for courses taken at the host institution.

⁸ UK External Programs are programs not in the official UK Education Abroad Portfolio. Students petition to apply to these programs. Each petition is reviewed individually. Students earn transfer credit. These programs are available during all terms.

⁹ UK Healthcare Programs encompasses all international health-related rotations and practicums.

¹⁰ UK Direct Programs allow students to enroll directly in a host institution abroad and pay their tuition. Students earn transfer credit for courses taken at the host institution. These programs are available during the Fall, Spring or Summer.

Academic Profile

Enrollment by UK College

College	2017-2018 Enrollment	2018-2019 Enrollment ¹¹	% of Total EA Enrollment
College of Arts and Sciences	294	244	18.0%
Lewis Honors College ¹²	--	223	16.4%
College of Business & Economics	196	197	14.5%
College of Agriculture, Food & Environment	149	163	12.0%
College of Communication and Information	89	79	5.8%
College of Education	62	72	5.3%
College of Health Sciences	79	68	5.0%
College of Pharmacy	57	57	4.2%
College of Engineering	80	56	4.1%
College of Design	24	52	3.8%
College of Fine Arts	43	40	2.9%
College of Nursing	42	33	2.4%
College of Medicine	25	25	1.8%
College of Public Health	18	20	1.5%
College of Social Work	14	17	1.3%
Graduate School(non-degree/transient) ¹³	2	13	1.0%
College of Dentistry	13	--	--
College of Law	2	--	--
	1,189	1,359	--

¹¹ These numbers only include Primary Major College; therefore, totals will not match other sections within this report.

¹² Students in this college are also represented in their Primary Major College.

¹³ Only non-degree seeking or transient graduate students are included. All others are counted in their respective college units.

Enrollment by UK College, Class of 2019

College	Class of 2018 EA Participation	Class of 2019 EA Participation ¹⁴	Total Graduated 2018-2019
College of Design	46.67% (35)	44.87% (35)	78
College of Agriculture, Food & Environment	23.17% (136)	26.66% (153)	574
College of Fine Arts	21.12% (34)	24.65% (35)	142
College of Business & Economics	18.58% (154)	20.62% (174)	844
College of Arts and Sciences	20.70% (220)	19.36% (225)	1,162
College of Communications & Information Studies	15.26% (65)	18.76% (91)	485
College of Health Sciences	18.75% (33)	18.04% (35)	194
College of Public Health	13.86% (14)	15.56% (14)	90
College of Engineering	12.07% (74)	14.29% (91)	637
College of Education	13.95% (59)	13.77% (53)	385
College of Nursing	11.07% (29)	12.13% (33)	272
College of Social Work	9.52% (6)	8.43% (7)	83
	17.66% (832)	18.81% (920)	4,892

¹⁴ These rates are calculated using Institutional data and are subject to fluctuation. Data only represents students pursuing an undergraduate degree.

Top 10 Majors or Professional Degrees by College

College/Major ¹⁵	2017-2018 EA Enrollment	2018-2019 EA Enrollment	% of Major with EA Participation
College of Arts and Sciences	332	294	4.3%
Biology	59	49	3.2%
Psychology	42	47	4.7%
Modern & Classical Lang, Lit & Cultures	19	24	32.0%
Political Science	24	22	4.7%
International Studies	28	19	12.1%
English	17	17	7.6%
Neuroscience	22	17	5.4%
Spanish	5	14	46.7%
Foreign Languages & Int'l Economics	17	13	20.6%
Non-Degree	3	13	4.6%
College of Business & Economics	241	282	7.4%
Marketing	48	67	15.6%
Management	29	60	20.1%
Finance	29	43	10.2%
Accounting	26	28	7.7%
Economics	22	17	10.7%
Pre-Marketing	16	16	3.2%
Business Administration	25	14	6.7%
Pre-Accounting	--	13	6.1%
Pre-Management	10	10	2.2%
Pre-Economics	2	8	6.8%
College of Agriculture, Food & Environment	156	170	6.3%
Merchandising, Apparel and Textiles	26	31	17.2%
Equine Science and Management	21	19	6.9%
Landscape Architecture	1	18	34.0%

¹⁵ These numbers only include primary & secondary majors or professional degrees.

College/Major ¹⁵	2017-2018 EA Enrollment	2018-2019 EA Enrollment	% of Major with EA Participation
Natural Resources and Environmental Science	19	14	13.0%
Agricultural Economics	19	13	6.6%
Animal Sciences	11	12	3.7%
Family Sciences	6	9	7.0%
Agricultural and Medical Biotechnology	6	7	3.2%
Career and Technical Education	7	7	8.3%
Entomology	--	7	17.1%
College of Communication & Information	99	92	5.0%
Integrated Strategic Communication	36	46	17.7%
Communication	11	20	4.7%
Pre-Integrated Strategic Com	20	7	2.5%
Journalism	5	5	4.7%
Media Arts and Studies	1	4	5.7%
Pre-Communication	--	4	3.0%
Pre-Journalism	5	3	3.2%
Information Communication Technology	2	1	1.3%
Pre-Information Communication Technology	--	1	0.8%
Pre-Media Arts and Studies	1	1	1.8%
College of Education	91	73	3.0%
Kinesiology	29	28	3.5%
Elementary Education	18	22	5.3%
Interdisciplinary Early Childhood Ed	2	6	17.1%
Middle Level Teacher Education	4	5	6.1%
Special Education	--	5	4.0%
Health Promotion	--	2	6.7%
Sec Edu - English Education	4	2	3.7%
Sec Edu - Social Studies Education	1	2	2.6%
Edu & Cslg Psy – Educational Psychology	--	1	5.0%
College of Health Sciences	81	68	5.1%

College/Major ¹⁵	2017-2018 EA Enrollment	2018-2019 EA Enrollment	% of Major with EA Participation
Human Health Sciences	29	17	5.3%
Physical Therapy	10	15	7.5%
Communication Sciences and Disorders	11	13	13.1%
Physician Assistant Studies	17	10	9.0%
Clinical Leadership and Management	7	9	7.7%
Pre-Communication Sciences and Disorders	2	3	3.0%
Medical Laboratory Sciences	--	1	1.4%
College of Engineering	63	58	1.5%
Chemical Engineering	21	9	3.3%
Mechanical Engineering	13	8	1.3%
Pre-Chemical Engineering	6	7	3.0%
Computer Science	9	6	1.6%
Pre-Mechanical Engineering	6	6	1.2%
Electrical Engineering	2	4	2.5%
Pre-Civil Engineering	6	4	1.6%
Pre-Computer Engineering	2	4	1.3%
Biosystems Engineering	2	2	2.4%
Pre-Electrical Engineering	3	2	1.3%
College of Pharmacy	57	58	8.7%
Pharmacy	57	58	10.1%
College of Design	50	52	14.4%
Architecture	17	25	11.1%
Interiors: Planning/Strategy/Design	1	23	38.3%
Interior Design	6	4	8.2%
College of Fine Arts	42	48	4.6%
Arts Administration	3	14	14.3%
Digital Media and Design	3	10	5.0%
Theatre	10	6	5.8%
Art Studio	5	5	4.5%

College/Major ¹⁵	2017-2018 EA Enrollment	2018-2019 EA Enrollment	% of Major with EA Participation
Music Performance	9	4	14.3%
Dance	--	3	30.0%
Art History & Visual Studies	5	2	11.1%
Music - Liberal Arts	3	2	6.7%
Music Education	7	1	1.0%
Non-Degree	--	1	4.5%
College of Nursing	27	33	2.1%
Nursing	37	27	3.3%
Pre-Nursing	4	4	0.8%
Nursing Practice	1	2	1.0%
College of Medicine	24	25	1.5%
Medicine	15	12	2.1%
Anesthesiology	3	5	8.2%
Pediatrics	1	2	6.9%
Plastic Surgery	1	2	16.7%
Emergency Medicine	1	1	2.9%
Hematology/Oncology	--	1	<10.0%
Medical Sciences	2	1	1.7%
Medicine - Pediatrics	2	1	4.5%
College of Public Health	24	20	4.8%
Public Health	20	14	6.4%
Pre-Public Health	1	6	7.2%
College of Social Work	14	17	3.5%
Social Work	10	13	3.4%
Pre-Social Work	4	4	4.7%
Graduate School	13	13	3.5%
Non-Degree	--	11	--
Diplomacy and International Commerce	1	2	3.8%
College of Dentistry	7	--	--

College/Major ¹⁵	2017-2018 EA Enrollment	2018-2019 EA Enrollment	% of Major with EA Participation
Dentistry	13	--	--
College of Law	2	--	--
Law	2	--	--

Geographic Profile

Leading Destination

Country ¹⁶	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of Total Enrollment	% Change
1. Italy	95	163	12.1%	71.6%
2. Spain	128	139	10.3%	8.6%
3. United Kingdom ¹⁷	149	128	9.5%	-14.1%
4. Ecuador	113	119	8.8%	5.3%
5. France	108	117	8.7%	8.3%
6. China	32	61	4.5%	90.6%
7. Germany	105	50	3.7%	-52.4%
8. Ireland	56	39	2.9%	-30.4%
9. South Africa	35	37	2.7%	5.7%
10. Argentina	27	36	2.7%	33.3%
11. Japan	29	33	2.4%	13.8%
12. Thailand	9	33	2.4%	266.7%
13. Netherlands	25	32	2.4%	28.0%
14. Costa Rica	56	23	1.7%	-58.9%
15. Australia	74	22	1.6%	-70.3%

¹⁶ Some programs have multiple destinations. For this section of the report, each country visited by such programs was counted separately.

¹⁷ As reported in IIE Open Doors- England, Scotland, Wales and Northern Ireland are counted within United Kingdom.

Host Regions of UK Students

Geographical Regions	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of EA Enrollment	National Averages (IIE, 2016-2017)
Europe	710	661	57.5%	54.4%
Latin America	245	218	19.0%	15.5%
Asia	80	134	11.7%	11.6%
Africa	47	60	5.2%	4.0%
Oceania	85	28	2.4%	4.4%
North America	9	23	2.0%	0.5%
Middle East	9	20	1.7%	2.1%
Multiple Destinations	4	5	0.4%	7.5%
	1,189	1,149	100%	100%

Student Profile

For this section of the report, 2018 - 2019 numbers are based on the individuals, not the number of applications. Therefore, the totals may not match enrollment totals in the other sections of this report.

Student Classification, at Time of Being Abroad

Student Classification ¹⁸	2017-2018 Enrollment	2018-2019 Enrollment	Percentage of EA Enrollment	% Change
Freshman	3	2	0.2%	-33.3%
Sophomore	92	65	5.7%	-29.3%
Junior	280	241	21.2%	-13.9%
Senior	621	626	55.1%	0.8%
Undergraduate-Non-Degree Seeking	4	18	1.6%	350.0%
Graduate/Professional	189	184	16.2%	-2.6%
	1,189	1,136	100%	-4.5%

Race/Ethnicity

Race/Ethnicity	2017-2018 Enrollment	2018-2019 Enrollment	Percentage of EA Enrollment	Percentage of UK Enrollment	National Avg. (IIE, 2016-2017)
Black/African-American	66	67	5.9%	6.6%	6.1%
Asian/Native Hawaiian/Pacific Islander	48	34	3.0%	3.6%	8.2%
White /Caucasian	934	869	76.5%	73.4%	70.8%
Hispanic/Latino(a)	60	64	5.6%	4.5%	10.2%
Multiracial	43	50	4.4%	3.3%	4.3%
Native Amer./ Alaskan Native	2	2	0.2%	0.2%	0.4%
Unreported/ Declined to respond	36	50	4.4%	8.5%	--
	1,189	1,136	100%	100%	100%

¹⁸ Students are classified by credit hours.

Gender

Gender	2017-2018 Enrollment	2018-2019 Enrollment	Percentage of EA Enrollment	Percentage of UK Enrollment	National Avg. (IIE, 2016-2017)
Male	308	286	25.2%	44.8%	32.7%
Female	881	850	74.8%	55.2%	67.3%
	1,189	1,136	100%	100%	100%

Undergraduate vs. Graduate/Professional

Student Classification	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of EA Enrollment	Percentage of UK Enrollment
Undergraduate	1,000	952	83.8%	74.2%
Graduate & Professional	189	184	16.2%	25.8%
	1,189	1,136	100%	100%

Residency Status

Residency Status	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of EA Enrollment	Percentage of UK Enrollment
In-State	719	674	59.3%	66.7%
Out-of-State	470	462	40.7%	33.3%
	1,189	1,136	100%	100%

Undergraduate First-Generation Status

First-Generation Status	2017-2018 Undergraduate EA Enrollment	2018-2019 Undergraduate EA Enrollment	Percentage of Undergraduate EA Enrollment	Percentage of Undergraduate UK Enrollment ¹⁹
First-Generation	105	127	13.3%	17.3%
Not First-Generation	895	825	86.7%	82.7%
	1,000	952	100%	100%

¹⁹ This data represents the proportion of undergraduate First-Generation students among all undergraduates at UK.

Pell Grant Recipient

Student Classification	2017-2018 EA Enrollment	2018-2019 EA Enrollment	Percentage of EA Enrollment	Percentage of UK Enrollment
Pell Grant Recipient	114	131	11.5%	16.6%
Non-Pell Grant Recipient	1,075	1,005	88.5%	83.4%
	1,189	1,136	100%	100%

Undergraduate Transfer Student

Student Classification	2017-2018 Undergraduate EA Enrollment	2018-2019 Undergraduate EA Enrollment	Percentage of Undergraduate EA Enrollment	Percentage of Undergraduate UK Enrollment
Transfer Student	82	91	9.6%	4.0
Non-Transfer Student	918	861	90.4%	96.0%
	1,000	952	100%	100%

Benchmark Comparisons

Benchmark Institutions²⁰, Open Doors 2016-2017

2017 Nat. Rank	Institution	Student Body Population*	EA Enrollment 2015-2016	EA Enrollment 2016-2017	Change in enrollment percentage
3	University of Michigan - Ann Arbor	Group 5	2,801	3,214	12.9%
7	Ohio State University	Group 6	2,886	2,712	-6.4%
8	Michigan State University	Group 6	2,391	2,667	10.3%
9	University of Minnesota - Twin Cities	Group 6	2,490	2,576	3.3%
16	University of Wisconsin - Madison	Group 5	2,244	2,276	1.4%
17	University of North Carolina - Chapel Hill	Group 4	2,124	2,244	5.3%
21	University of Florida	Group 6	2,038	2,123	4.0%
42	University of Arizona	Group 5	1,350	1,462	7.7%
43	University of Missouri - Columbia	Group 4	1,566	1,459	-7.3%
48	University of California - Davis	Group 5	1,309	1,307	-0.2%
59	University of Iowa	Group 4	1,044	1,192	12.4%
71	University of Kentucky	Group 4	1,151	1,066	-8.0%

*Student body population is broken down into groups representing the range of students that makes up the student body population.

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
<5000	5001-15,000	15,001-25,000	25,001-35,000	35,001-50,000	>50,000

²⁰ These Benchmark institutions were chosen by a University Review Committee convened by President Eli Capilouto. The Committee was comprised of both academic and administrative representatives with a collective institutional knowledge spanning several strategic planning efforts.

Southeastern Conference Institutions, Open Doors 2016-2017

2017 Nat. Rank	Institution	Student Body Population*	EA Enrollment 2015-2016	EA Enrollment 2016-2017	Change in enrollment percentage
2	Texas A&M University - College Station	Group 6	3,683	3848	4.3%
13	University of Georgia	Group 5	2,248	2317	3.0%
21	University of Florida	Group 6	2,038	2123	4.0%
32	University of South Carolina - Columbia	Group 4	1,713	1766	3.0%
43	University of Missouri - Columbia	Group 4	1,566	1459	-7.3%
56	University of Alabama - Tuscaloosa	Group 5	1,172	1206	2.8%
61	University of Tennessee - Knoxville	Group 4	1,048	1183	11.4%
64	Auburn University	Group 4	1,114	1143	2.5%
71	University of Kentucky	Group 4	1,151	1066	-8.0%
73	University of Arkansas - Fayetteville	Group 4	887	1001	11.4%
98	Vanderbilt University	Group 2	720	817	11.9%
132	University of Mississippi	Group 3	615	621	1.0%
160	Louisiana State University	Group 4	590	532	-10.9%
219	Mississippi State University	Group 3	354	387	8.5%

*Student body population is broken down into groups representing the range of students that makes up the student body population.

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
<5000	5001-15,000	15,001-25,000	25,001-35,000	35,001-50,000	>50,000

Commonwealth of Kentucky, Open Doors 2016-2017

2017 Nat. Rank	Institution	Student Body Population*	EA Enrollment 2015-2016	EA Enrollment 2016-2017	Change in enrollment percentage
71	University of Kentucky	Group 4	1,151	1066	-8.0%
108	University of Louisville	Group 3	782	754	-3.7%
162	Western Kentucky University	Group 3	418	531	21.3%
215	Centre College	Group 1	360	395	8.9%
288	Northern Kentucky University	Group 2	327	308	-6.2%
299	Murray State University	Group 2	288	291	1.0%
345	Eastern Kentucky University	Group 3	198	240	17.5%
425	Bellarmine University	Group 1	220	181	-21.5%
501	Berea College	Group 1	159	140	-13.6%
585	Transylvania University	Group 1	108	106	-1.9%
889	Georgetown College	Group 1	--	29	100.0%
--	Campbellsville University	Group 2	--	--	--
--	Kentucky Wesleyan College	Group 1	--	--	--
--	Kentucky State University	Group 1	--	--	--

*Student body population is broken down into groups representing the range of students that makes up the student body population.

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
<5000	5001-15,000	15,001-25,000	25,001-35,000	35,001-50,000	>50,000